

The Landowner Magazine

Property Rights • Democracy • Common Law • Rural Families • Rural Politics • Rural Business

PRINT AND DIGITAL EDITION MEDIA KIT AND RATE CARD

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The Landowner Magazine is an independent publication produced by people concerned about the increasing erosion of our rights and the creeping abuses of power by those elected or appointed to serve the public. Our roots in freedom and common law and our concern with politicians who seem to have lost their way, are some of the passions we write about. We promote the family farm, local food and highlight some of the struggles that farm families are facing. Featuring some of the small businesses that drive our economy, we highlight the real threats to their survival with the ever increasing burden of red tape and bureaucracies that have lost touch with common sense. The Landowner Magazine promotes our rural heritage and rural culture and a way of life that is quickly disappearing.

2,450+

PRINT EDITION SUBSCRIBERS

10,000+

PER PRINT EDITION READERS

250+

DIGITAL EDITION SUBSCRIBERS

1578+

EMAIL SUBSCRIBERS

PRINT & DIGITAL EDITIONS



PUBLISHER: TOM BLACK

Tom Black has been farming all his life starting at a young age, helping out on the family dairy farm. Getting into publishing a magazine happened by chance since he was already involved in the Ontario Landowners Association helping rural people who were facing unexpected visits from Conservation Authorities, MNR or other such agencies. He is president of the OLA.



SERVICES OFFERED

- Print / Digital Display Ads
- Print / Digital Classified Ads
- Sponsored Advertorials
- Web Banner Ads

Creative Ad Services included at NO CHARGE for all our valued clients!

AUDIENCE

56% Male aged 24 - 65

44% Female aged 24 - 65

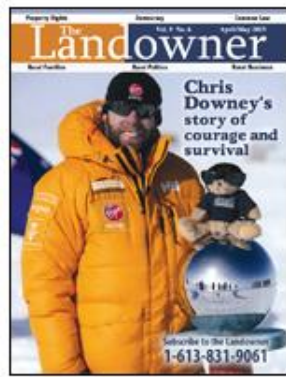
97% From Canada

TOPICS THEY LOVE TO READ

- Rural Reflections
- County Groups
- Combat Gardening
- County Chat
- Your Health
- Old Rooster

BRANDS WE WORK WITH





DISPLAY / CLASSIFIED ADVERTISING RATES

POSITION	RATE	REQUIREMENTS
Full Page	\$625.	7" x 9.5" – 8" x 10.5" with bleed
Two Facing Pages	\$1150.	16" x 10.5" with bleed
Inside Front Cover	\$750.	7" x 9.5" – 8" x 10.5" with bleed
Inside Back Cover	\$750.	7" x 9.5" – 8" x 10.5" with bleed
Back Cover	\$850.	7" x 9.5" – 8" x 10.5" with bleed
Half Page	\$350.	4.75" x 7" horizontal – 3.5" x 9.5" vertical
Third Page	\$275.	4" x 5.25" vertical
Quarter Page	\$200.	3.5" x 4.75"
Advertorials	\$475.	Copy with Ad on same page
CLASSIFIED ADS		
Business Card	\$100.	3.5" x 2"

WEB ADVERTISING RATES

POSITION	RATE	REQUIREMENTS
Rural Reflections Banner	\$100. month	250 x 250 pixels (3 spots available main site)
Top Splash Banner of Digital Edition	\$275.	750 x 150 pixels (available each edition)
Bottom Splash Banner of Digital Edition	\$225.	750 x 150 pixels (available each edition)

IMPORTANT INFORMATION

- **Discounts:** 10% on 3 consecutive insertions and 15% on 6 consecutive insertions.
- **Hyperlinks:** All digital edition copy url's, display ads and banners are linked.
- **Publication Dates:** The Landowner Magazine is a Bi-Monthly publication
December/January | February/March | April/May | June/July | August/September | October/November
- **Ad Deadlines & Requirements:** Ads to be supplied 2 weeks prior to publication in PDF, JPG or PNG format at proper size & 300dpi. *Note: We can create your ads at no charge!